

# Promote your brand to digital health professionals at events across the country

## Event Sponsorship Bundles

Event sponsorship is an excellent way to heighten your company's profile or establish a new brand.

COACH: Canada's Health Informatics Association offers three options—GOLD, SILVER, and BRONZE—for organizations interested in exposure and engagement with a diverse group of Canadian digital health and healthcare professionals.

### Event bundles

COACH event bundle sponsorships cover an entire year of COACH events in one discounted package. Each limited-sale event bundle offers sponsorship of four regional events and four meet-ups in major cities across the country: Vancouver, Ontario (Spring & Fall), Calgary, Meet-ups (x4).

**To secure an event bundle for your organization and connect with digital health professionals across Canada, email [sbott@coachorg.com](mailto:sbott@coachorg.com).**

### GOLD

Opportunity to introduce a speaker • Opportunity to include a promotional powerpoint slide shown during breaks • Five complimentary registrations to each event • PLUS all Silver benefits

**\$15,000**  
THREE AVAILABLE

### SILVER

Three complimentary registrations to each event • Opportunity to display promotional materials/signage onsite • PLUS all Bronze benefits

**\$10,000**  
FIVE AVAILABLE

### BRONZE

One complimentary conference registration to each event • Company logo on pre and post event promotional material • Company logo displayed onsite day of event • Company logo with hotlink on COACH website

**\$6,000**  
UNLIMITED AVAILABILITY